

A mindful path to the COVID-19 pandemic: an approach to promote physical distancing behavior

Mindful path
to the COVID-
19 pandemic

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Received 1 August 2020
Revised 27 September 2020
8 October 2020
Accepted 21 October 2020

Abstract

Purpose – The present situation is marked by the threat of COVID-19 pandemic on entire humankind and researchers across the globe are looking forward to vaccines or medicines to tackle COVID-19. However, according to the scholars and health-care agencies, vaccines alone would not be of much help and in the longer run adhering to the physical distancing policy along with sanitation could be the only solution. Moreover, extant studies across different areas have noted a positive association between various human psychological factors and prosocial behaviours. Additionally, an empirical study undertaken in the western context has tried exploring the association between human psychological factors and physical distancing behaviour (a kind of prosocial behaviour) in the COVID-19 context. The results of the extant study seem intriguing and encouraging enough to undertake a more robust exploratory study in this developing area. Against this background, this study aims to explore the relationship between individuals' mindfulness and physical distancing behaviour, along with the mediating role of empathy during the COVID-19 pandemic.

Design/methodology/approach – To achieve the study objectives, this study has used an online survey method and has collected responses from the general adult population in India spread across all six regions. The survey was conducted during May 2020 when India was under a nationwide lockdown to mitigate the risk of COVID-19 pandemic. The respondents were identified based on convenience and snowball sampling techniques. Using social media platforms, the prospective respondents were contacted through WhatsApp, LinkedIn and Facebook or e-mails. Post data cleaning, a total of 315 responses were found to be suitable for analysis. For analysis, confirmatory factor analysis was conducted to establish the validity and reliability of the conceptual model, whereas Pearson correlation was undertaken to study the relationship between variables and mediation was examined using the PROCESS macro of Hayes.

Findings – The findings were encouraging and could become the foundation stone for further research and a practical guide for policymakers, agencies working in the health-care areas and even corporate leaders. As expected, an individual's mindfulness was noted to be positively-related and influencing physical distancing behaviour. The mediation analysis indicated the intervening role of empathy in the association between an individual's mindfulness and physical distancing behaviour.

Practical implications – The findings of the present could be a game-changer in restricting the spread of the COVID-19 pandemic. As espoused by various scholars, as well as health-care organizations about the use of physical distancing in mitigating the risk of COVID-19, policymakers, health-care authorities and even corporate leaders could look forward to strategizing and execute the dissemination of various mindfulness-based programs among the individuals. These mindfulness-based programs, which could be disseminated



offline and online through smartphones, could, in turn, help in positively influence physical distancing behaviour among the individuals leading to the success of physical distancing policy.

Social implications – This study relates and extends the mechanism of mindfulness in influencing individuals' physical distancing behaviour in the pandemic situation, notably the COVID-19 pandemic. Moreover, based on the “empathy-altruism hypothesis”, as well as Schwartz’s theory of fundamental values, the intervening role of empathy has been explored and the findings further helped in extended these two theories in the domain of pandemic.

Originality/value – This study could be the first to conceptualize and examine the human psychological factors, particularly the relationship and role of an individual’s mindfulness with physical distancing behaviour among the general public during the COVID-19 pandemic. Additionally, this could also be the first study to conceptualize and explore the intervening role of empathy in the relationship between an individual’s mindfulness and physical distancing behaviour. Moreover, in conceptualizing and exploring the relationship between an individual’s mindfulness and physical distancing behaviour, this study explored and extended the “reperceiving” mechanism of mindfulness and the “empathy-altruism hypothesis” along with Schwartz’s theory of fundamental values in the domain of pandemic.

Keywords Disasters, Empathy, Mindfulness, Social distancing, COVID-19, Physical distancing, Physical distancing behaviour, Physical distancing policy, Social distancing behaviour, Coronavirus, Pandemic

Paper type Research paper

SARS CoV-19 is only getting stronger with every passing month [...], scientists from World Health Organisation are now saying that pinning our hopes on a vaccine alone won't solve the crisis at large [...], for the long run, the only thing that can help lower down the spread is practicing effective social distancing and sanitation where possible ([Times of India, 2020](#)).

1. Introduction

Pneumonia of unknown etiology was first reported in the Wuhan city of China in December 2019 ([Holshue et al., 2020](#)), and by March 2020, it rapidly spread across the globe affecting 114 countries ([World Health Organization, 2020a](#)). The causative agent behind this pneumonia was identified to be a virus (a novel coronavirus, SARS-CoV-2; [Wilder-Smith et al., 2020](#)), named COVID-19 and was declared a pandemic by the World Health Organization (WHO) on 11th March 2020 ([World Health Organization, 2020a](#)).

As its first appearance, the COVID-19 pandemic has spread across the globe, affecting individuals at an exceptionally faster pace ([Fischer et al., 2020](#); [Pennycook et al., 2020](#)). As of 28th July 2020, COVID-19 has spread across 216 countries or territories with more than 16.34 million cases of infected people and around 0.65 million of confirmed reported deaths. The top three countries/territories facing the maximum issues of COVID-19 infection are the USA reporting maximum cases with more than 4.20 million infected people, along with approximately 0.14 million of deaths. Similarly, Brazil reported 2.41 million infected and 87,004 deaths and India reported 1.48 million confirmed infected cases, along with 33,423 deaths ([World Health Organization, 2020b](#)). The spread of infection and the death rates is frightening and the cases are rising day by day.

According to the researchers, the COVID-19 infection is spreading at such a phenomenal rate because of its high rate of reproductive number (R_0) (for details, please refer to [Sen-Crowe et al., 2020](#)). The R_0 is defined as the number of secondary infections caused by an infected individual and an R_0 value of >1 leads to increased spread in disease. In the case of COVID-19, the average R_0 is estimated at 3.3, hence a continued faster spread of infection ([Liu et al., 2020](#)). Furthermore, according to the scholars, apart from factors (biological, environmental, etc.) related to the virus, the R_0 is a function of human “social behaviour”

and depends on the duration of time an individual spends with other individuals (Delamater *et al.*, 2019). Looking into the relationship of R_0 with the human contact factor, researchers have argued about changing the way an individual comes into contact with other individuals to check the spread of COVID-19.

Furthermore, the Centers for Disease Control and Prevention (CDC) recommended people to stay at home and avoid close contacts with others (should maintain a distance of six feet) to avoid contacting COVID-19 infection (Canning *et al.*, 2020; Centers for Disease Control and Prevention, 2020). Such a phenomenon where an individual maintains distance with other individuals to avoid or decrease the chance of getting infected, i.e. reducing the likelihood of interpersonal transmission, has been termed as “social distancing” or “physical distancing” (Anderson *et al.*, 2020; Bai *et al.*, 2020; Centers for Disease Control and Prevention, 2020). The WHO initially referred to “physical distancing” as “social distancing” but latter endorsed using “physical distancing” (Pfattheicher *et al.*, 2020). Moreover, WHO scientists are of the view that in the case of COVID-19 pandemic vaccines alone would not be of much help (despite researchers’ war-footing effort across the globe to develop vaccines for COVID-19) and in the longer run practising physical distancing along with sanitation could be the only solution to slow down the spread of COVID-19 (Times of India, 2020). Additionally, in their systematic review, (Bults *et al.*, 2015) noted the effectiveness of physical distancing and the role of the general public in minimizing and controlling the spread of the pandemic. They stated, “hygienic practices” and “physical distancing” undertaken by the general public as the most reported preventive behaviours across several studies conducted in different cultural contexts. Similarly, the decisive role of physical distancing in restricting the spread of COVID-19 has also been reported by Hsiang *et al.* (2020) and scholars have advocated immediate, as well as intermittent long term physical distancing policy in restricting the spread of COVID-19 (Ferguson *et al.*, 2020; Gostin and Wiley, 2020). Others studies have also noted the usefulness of physical distancing in checking the spread of epidemic (Glass *et al.*, 2006; Poletti *et al.*, 2009) and scholars have also discussed the effectiveness of physical distancing behaviour in one of the deadliest pandemic, the 1918 Spanish flu (Bootsma and Ferguson, 2007; Caley *et al.*, 2008). Moving a step ahead, researchers such as Fong *et al.* (2020) argued that “social distancing measures will be useful components of the public health response to the next pandemic” (p. 982).

Thus, from the preceding discussion, it could be concluded that scholars have argued about the importance of physical distancing in restricting the spread of the COVID-19 and physical distancing seems to have emerged as the primary line of defence to fight and check the spread of COVID-19 (Long, 2020; Sen-Crowe *et al.*, 2020). Adhering to the physical distancing policy by the general public seems to be the most effective strategy in managing the spread of COVID-19 pandemic (Milne and Xie, 2020). Moreover, governments across the globe have called for and have undertaken steps to implement physical distancing behaviour among the public (Canning *et al.*, 2020; Cohen and Kupferschmidt, 2020; Fisher and Wilder-Smith, 2020; Helmich and Bloem, 2020; Lewnard and Lo, 2020; Mahase, 2020). Authorities are following a mix of strategies, both encouragement and coercive, in making people adhere to the physical distancing policy (Pfattheicher *et al.*, 2020). However, despite the appeal by various stakeholders (authorities, politicians, health-care professionals, celebrities, religious leaders, etc.) to the general public to avoid public gatherings and adhere to physical distancing (McCloskey *et al.*, 2020) to slow down the spread of COVID-19 (Milne and Xie, 2020), many individuals seem to be ignoring this and not adhering to the physical distancing policy (Roy *et al.*, 2020). The non-adherence to the physical distancing policy by the general public during the COVID-19 pandemic crisis seems strange. Moreover, exploring human psychological factors that could augment physical distancing behaviour among

individuals leading to the success of the physical distance policy and mitigate the spread of this global pandemic is warranted (Pennycook *et al.*, 2020).

Furthermore, a few of the studies conducted in the recent past have tried exploring and have also emphasized the factors which could have been influencing compliance towards adhering to the physical distancing behaviour (for details, please refer to Brzezinski *et al.*, 2020). Factors such as “political ideology” (Allcott *et al.*, 2020; Painter and Qiu, 2020; Pennycook *et al.*, 2020), “poverty and economic dislocation” (Wright *et al.*, 2020), “belief about science” (Brzezinski *et al.*, 2020) and demographic characteristic such as age (Canning *et al.*, 2020) are noted to be influencing physical distancing behaviour. Moreover, despite the role of human behaviour in spreading the COVID-19 pandemic (Delamater *et al.*, 2019), there is hardly any research focusing on human psychological aspects, especially those which could help in augmenting physical distancing behaviour among individuals to mitigate the spread of this pandemic. The non-availability of human psychology studies could be justified as the coronavirus COVID-19 issue is in existence for around six months only. To the best of our knowledge, only one empirical research (for details, please refer Pfattheicher *et al.*, 2020) has tried exploring the human psychological motives behind engaging in physical distancing behaviour during the COVID-19 pandemic. The study by Pfattheicher *et al.* (2020) tested the association between empathy and physical distancing behaviour in the western context and noted a positive relationship. In their study, physical distancing behaviour has been conceptualized both as benefitting self, as well as others, especially a behaviour targeted towards “helping and protecting vulnerable others”. Moreover, getting involved in and adhering to the act of physical distancing behaviour is conceptualized as a prosocial act because of its orientation towards helping and protecting others, particularly those who are most susceptible to the COVID-19 pandemic (Pfattheicher *et al.*, 2020). Additionally, a call to undertake a similar study in a different context and even testing other human psychological factors influencing physical distancing behaviour was made (Pfattheicher *et al.*, 2020).

Thus, it could be inferred that the present situation is marked by the threat of coronavirus COVID-19 on the existence of humankind. In the absence of any medicines or vaccines, the situation is getting worsens. In such a gloomy situation, any human psychological based approach such as those related to the behavioural augmentation promoting physical distancing behaviour among individuals, which has been argued to slow down the spread of the COVID-19 pandemic by helping individuals adhere to the physical distancing policy, could prove to be a “holy grail”.

Building on the existing concepts and scholarly works in the domain of human psychology, human behaviour, etc., and against the backdrop of the above developments, we tested whether an individual’s mindfulness could be associated with and influence physical distancing behaviour, a prosocial behaviour targeted towards protecting others who are most susceptible to the COVID-19 pandemic. This study was conceptualized and aimed to empirically test whether an individual’s mindfulness is positively related to physical distancing behaviour and whether empathy towards individuals most susceptible to the coronavirus COVID-19 mediates the association between an individual’s mindfulness and physical distancing behaviour.

Mindfulness has its roots in Buddhist philosophy is delineated as “paying attention in a particular way: on purpose, in the present moment and non-judgementally. This kind of attention nurtures greater awareness, clarity and acceptance of present-moment reality” (Kabat-Zinn, 1994, p. 4). It is the “process by which we go about deepening our attention and awareness, refining them and putting them to greater practical use in our lives” (p. xvii). Thus, mindful individuals can generate unbiased multiple perspectives of the incidences

around them (Kabat-Zinn, 1990) and can cultivate others oriented compassion and empathy (Khoury *et al.*, 2017). Even scholarly work in the area of “mindfulness theory” (Block-Lerner *et al.*, 2007; Ridderinkhof *et al.*, 2017; Trautwein *et al.*, 2014) and other empirical publications (Condon *et al.*, 2013; Lim *et al.*, 2015) have argued about the role of mindfulness in augmenting others oriented behaviours. Moreover, across different studies, scholars have also argued about the role of empathy in promoting others oriented behaviours towards both known and strangers (Carlo *et al.*, 2012; Padilla-Walker and Christensen, 2011). Additionally, across a series of studies, including experiments, the intervening role of empathy was noted between the positive association of mindfulness with prosocial behaviour (Berry *et al.*, 2018).

Thus, amidst a handful of existing studies (either in the conceptual or pilot stage) trying to explore the human psychological factors in tackling the COVID-19 pandemic, along with the established scholarly work on the relationship among mindfulness, empathy and prosocial behaviours, the present study could be the first one to empirically investigate the association among individual’s mindfulness, empathy and physical distancing behaviour in COVID-19 context.

This study was undertaken during the nationwide lockdown period among the adult Indian population residing in any six regions of India and aimed to contribute in the following ways. First and foremost, it explores the effect of an individual’s mindfulness on physical distancing behaviour. Secondly, it looks at the possibility of empathy as a mediating factor between an individual’s mindfulness and physical distancing behaviour. Finally, this study could be the first to empirically explore the influence of individuals’ mindfulness on physical distancing behaviour directly, as well as through the mediation effect of empathy.

The subsequent segments of this study are structured as follows: first and foremost, we have briefed mindfulness and empathy along with the mechanism through which mindfulness and empathy are thought to bring in the positive effects and could be related to others’ oriented behaviours. Then a brief discussion about the existing conceptual and empirical studies that form the basis of the arguments upon which conceptual framework and hypotheses have been built is provided. Next, a whole section is devoted to a research design that details the process of selecting the appropriate measures along with the designing of the survey instrument. Details about the data collection procedure and sampling have been also provided. In the analysis and results section, details of exploratory factor analysis (EFA), confirmatory factor analysis (CFA) along with the details on scale validation, descriptive analysis and mediation analysis using PROCESS macros is provided. The study concludes by discussing the findings along with the theoretical and practical implications, limitations and future research directions.

2. Theoretical underpinning and hypotheses development

Consistent with the extant scholarly works, mindfulness is described as “paying attention in a particular way, on purpose, in the present moment and non-judgmentally”. This kind of attention nurtures greater awareness, clarity and acceptance of present-moment reality” (Kabat-Zinn, 1994, p. 4). Additionally, mindfulness is thought to include an “affectionate, compassionate quality within the attending, a sense of openhearted, friendly presence and interest” (Kabat-Zinn, 2003, p. 145). Moreover, the cultivation of mindfulness is thought to leads to the cultivation of self and “others oriented” intentions and attitudes such as benevolence, concern for others and generosity (Grossman, 2015). It is believed to be “a universal human ability embodied to foster clear thinking and open-heartedness”, requiring no particular religious or cultural belief (Trousselard *et al.*, 2014, p. 475), helping individuals

to have “open and creative” attention to one’s surroundings allowing individuals to avoid routinized and habituated behaviours (Langer, 2007).

Furthermore, Guendelman *et al.* (2017), argued about the models trying to explain the mechanism through which mindfulness brings about positive changes. Here, the “reperceiving” mechanism of mindfulness proposed by Shapiro *et al.* (2006) is worth briefing because of its wide acceptance and also being supported by the contemporary models including the neurocognitive model (for details, please see Holzel *et al.*, 2011; Vago and Silbersweig, 2012). According to Shapiro *et al.* (2006), the “reperceiving” mechanism could be explained as a developmental process wherein “individuals can shift their perspective away from the narrow and limiting confines of their points of reference” (p. 378), and allows for “a deep, penetrative non-conceptual seeing into the nature of mind and world” (Kabat-Zinn, 2003, p. 146). The process of reperceiving brings in a “profound shift in one’s relationship to thoughts and emotions” and is thought to bring in transformations fostered with the help of mindfulness practice. Moreover, reperceiving acts as a facilitator enabling adaptation in perspective and also allows “cognitive, emotional and behavioural flexibility”, leading to change and positive outcomes (Shapiro *et al.*, 2006). Individuals can augment their coping skills by purposefully nurturing consciousness and acceptance to get familiar with the current moment. When acting mindfully, the behaviours are more aligned with the authentic needs and values (Brown and Ryan, 2003) and individuals can choose the significant benefits, as the process of reperceiving has helped recognize the meaningful real value (Shapiro *et al.*, 2006).

Extant scholarly works in the area of mindfulness have argued about the positive role of mindfulness in promoting empathy (Shapiro *et al.*, 1998; Wallmark *et al.*, 2013; Winning and Boag, 2015). Similarly, across systematic review including meta-analysis, the positive effects of mindfulness oriented meditation on empathy were also noted (Cahn and Polich, 2006; Luberto *et al.*, 2018).

Furthermore, empathy is considered to be one of the “building blocks of moral behaviour” nurturing others oriented motivation and behaviour (Batson, 2010; Eisenberg, 2000). A considerable number of existing scholarly articles across various research domains have noted a positive association between empathy and prosocial behaviours in a variety of situation (Eisenberg and Miller, 1987; Dovidio *et al.*, 1990; McMahon *et al.*, 2006; Morelli *et al.*, 2014; Telle and Pfister, 2016). Moreover, apart from the existing empirical research, the relation between empathy and prosocial behaviour could be underpinned on the following theoretical arguments. Firstly, the relationship between empathy and others oriented behaviour could be explained based on “empathy-altruism hypothesis” which states the role of empathy in promoting the welfare of others (for details on the “empathy-altruism hypothesis”, please refer Batson, 2010). Secondly, in accordance with the Schwartz’s theory of basic values, self-transcendence values (e.g. benevolence values) are linked to concern and the welfare of others (Schwartz, 1992) and were also observed to be related to high levels of empathy (Pohling *et al.*, 2016). Moreover, universalism (augmenting well-being for humankind) and benevolence values have been noted for showing welfare for others (Schwartz, 1994) and been shown to be strongly related to empathy (Balliet *et al.*, 2008; Myrria *et al.*, 2010; Roccas *et al.*, 2002). Thus, based on the above scholarly work it could be inferred that empathy nurtures and promotes prosocial behaviour.

2.1 Individual’s mindfulness and physical distancing

Extant studies stated about the role of mindfulness in influencing an individual’s natural connectedness with others (Davidson and Harrington, 2002) and is thought to happen by moving individuals away from their only self-concerns (Good *et al.*, 2016). Mindfulness is

said to enable others oriented behaviour because it facilitates individuals to connect to their own, as well as others experience happening in the current moment and also the immediate focus attention helps in a nuanced understanding of the situation (Decety and Ickes, 2011; Holzel *et al.*, 2011). Similarly, in their conceptual article, Ericson *et al.* (2014) also argued mindfulness to be a pre-requisite of prosocial behaviour. Moreover, extant empirical studies have also noted the decisive role of mindfulness in prosocial behaviours such as “improved intimate relationships” (Barnes *et al.*, 2007), “openness, relatedness and interpersonal closeness” (Brown and Ryan, 2003), “others’ emotional experiences” (Farb *et al.*, 2007) and others centred behaviours (Krasner *et al.*, 2009). Additionally, in a systematic review and meta-analytic study, mindfulness was noted to be positively related to other-oriented behaviour (Donald *et al.*, 2019). Moreover, in line with the re-perceiving mechanism, mindfulness is thought to enhance other’s oriented behaviours and individuals high on mindfulness have shown prosocial behaviours (Holzel *et al.*, 2011; Shapiro *et al.*, 2006).

Furthermore, physical distancing behaviour has been conceptualized both as benefitting self and others, especially a behaviour targeted towards “helping and protecting vulnerable others”. Moreover, getting involved in and adhering to the act of physical distancing behaviour is conceptualized as a prosocial act because of its orientation towards helping and protecting others, particularly those who are most susceptible to the COVID-19 pandemic (Pfattheicher *et al.*, 2020). Thus, based on the above arguments it can be hypothesized that:

H1. Individual’s mindfulness is positively related to physical distancing behaviour during coronavirus COVID 19 pandemic.

2.2 Individual’s mindfulness and empathy

Empathy is:

[...] the capacity to (a) be affected by and share the emotional state of another, (b) assess the reasons for the other’s state, and (c) identify with the other, adopting his or her perspective (De Waal, 2008, p. 281).

Moreover, as a necessary “socio-emotional process of human development” empathy, involves an individual’s ability to take notice of others perspectives (Richaud *et al.*, 2017) and individuals can work towards benefiting others as they can steer out of the “survival mode” (Siegel, 2007). Additionally, empathetic individuals can connect with the emotions of others irrespective of the nature of the feelings (Hafenbrack *et al.*, 2019).

Furthermore, theorists argue about mindfulness fostering empathy (Block-Lerner *et al.*, 2007; Kristeller and Johnson, 2005; Neff, 2003; Ridderinkhof *et al.*, 2017) and practising mindfulness have been noticed to activate the regions of the brain which are known to get activated during empathy (Fan *et al.*, 2011). Similarly, according to the re-perceiving mechanism, mindfulness helps in balancing the emotions and also values clarification. Individuals high on mindfulness can control their feelings and act according to their actual intrinsic values (Holzel *et al.*, 2011; Shapiro *et al.*, 2006). Extant studies have noticed the positive influence of mindfulness intervention on empathy (Jazaieri *et al.*, 2014; Klimecki *et al.*, 2013; Tan *et al.*, 2014). After participating in mindfulness-based meditation programs, an increased level of empathy has been noticed in the participants (Bellosta-Batalla *et al.*, 2020; Shapiro *et al.*, 1998). Additionally, individuals reporting high on mindfulness were also observed to have reported an increased level of empathy (Dekeyser *et al.*, 2008; Shapiro *et al.*, 2011). Thus, it can be hypothesized that:

H2. Individual’s mindfulness is positively related to empathy for those most susceptible to coronavirus COVID 19.

2.3 Individual's mindfulness, empathy and physical distancing

The property of mindfulness, namely, "present focus attention", is known to help individuals live in the "present moment" and align their own needs with the needs of the others. Moreover, the attention focus also allows individuals to empathize with other's needs (Decety and Ickes, 2011; Good *et al.*, 2016; Holzel *et al.*, 2011). Similarly, a plethora of extant studies unravels the decisive role of empathy in promoting a wide range of prosocial and others oriented behaviours (Eisenberg *et al.*, 2006; Prot *et al.*, 2014; Richaud *et al.*, 2017; Williams *et al.*, 2014).

Moreover, Pfattheicher *et al.* (2020) conducted multiple studies during the recent COVID-19 pandemic outbreak on samples from three nations (the USA, the UK and Germany). They noted the decisive role of empathy in physical distancing behaviour (a prosocial behaviour) and that "empathy for those most vulnerable to the virus" was found to be the primary motivation for adhering to physical distancing.

Furthermore, according to the re-perceiving mechanism, mindfulness brings in positive effects by either acting directly or through intervening processes such as "self-regulatory control", "values clarification" and "cognitive, emotional and behavioural flexibility" (Shapiro *et al.*, 2006). Similarly, in their conceptual study on "mindfulness at work", Glomb *et al.* (2011) stated the role of empathy through which mindfulness enacts its positive effects and individuals could act to improve the situation of others by getting involved in others oriented behaviours (Dutton *et al.*, 2014). Additionally, in cross-cultural multiple field experiments conducted in the USA and India, Hafenbrack *et al.* (2019) noted a positive relationship between mindfulness and prosocial behaviour, i.e. mindfulness influences others oriented expression. They further argued that empathy has a fundamental role in this relationship and that mindfulness could foster added prosocial behaviour "through the mechanism of increased empathy," and that increased empathy mediated that positive relationship between mindfulness and prosocial behaviour (Hafenbrack *et al.*, 2019). Similarly, across multiple studies including meta-analysis, Berry *et al.* (2018) concluded the intervening role of empathy in the positive association between mindfulness and prosocial behaviour. Therefore, it can be hypothesized that:

H3. Empathy for those most susceptible to coronavirus COVID 19 mediates the relationship between an individual's mindfulness and physical distancing behaviour.

3. Research design

3.1 Measures

Individual's mindfulness – Individual's mindfulness was recorded using a short form of "Mindfulness Attention and Awareness Scale" (Brown and Ryan, 2003; Van Dam *et al.*, 2010). It is a widely used scale to access mindfulness. The sample items include, "It seems I am "running on automatic" without much awareness of what I'm doing" and "I get so focused on the goal I want to achieve that I lose touch with what I am doing right now to get there". Respondents were asked to record their responses for the five items on a five-point Likert response scale (1 = *never*; 5 = *always*). The analysis was done by reversing the responses so that the respondents high on mindfulness scores reflect greater mindfulness. Extant studies reported high Cronbach α and the current sample also confirmed good internal consistency (an alpha of 0.720).

3.1.1 Empathy. Empathy for those most vulnerable to COVID 19 was measured using three items. These three items have been earlier used by Pfattheicher *et al.* (2020) in a study

on coronavirus pandemic. These three items were borrowed and adapted for the coronavirus pandemic study (for details, please refer to [Pfattheicher et al., 2020, 2019](#)). The sample items of this measure include “I am very concerned about those most vulnerable to coronavirus COVID 19” and “I am quite moved by what can happen to those most vulnerable to coronavirus COVID 19”. Respondents recorded their responses on a five-point Likert response scale (1 = *never*; 5 = *always*). An earlier study has reported alpha in the range of 0.81–0.89 and high Cronbach α was also reported in the current sample (an alpha of 0.803).

3.1.2 Physical distancing. Physical distancing was accessed using self-rated, two items scale developed by [Pfattheicher et al. \(2020\)](#) for their study on coronavirus pandemic. The sample items include “Because of coronavirus COVID-19, I am massively curtailing social contact (so-called “social distancing”)” and “Because of coronavirus COVID-19, it is very important that others massively curtail social contact (so-called “social distancing”)”. Participants rated the items on a five-point Likert response scale (1 = *never*; 5 = *always*). High Cronbach α (0.71) was reported in the recent study ([Pfattheicher et al., 2020](#)), and the current sample also confirmed good internal consistency (an alpha of 0.813).

3.2 Sample and data collection procedure

An online data collection platform SurveyMonkey (also used in earlier studies, [Gallicano et al., 2012](#); [Wallace et al., 2017](#)) was used to design and administer the survey questionnaire. The survey instrument consisted of 15 questions, including three demographic items, namely, gender, age and present location of respondents. Moreover, five items for individual mindfulness, along with three items for empathy and two items for physical distancing, were included in the questionnaire. Additionally, one question related to “consent to participate” and an attention check question was also included. The survey was designed to encourage participants to willingly take-up the study with the required attention and could record their responses in around 3–4 min ([Liu and Wronski, 2018](#)). The participants were requested to register their responses on a five-point Likert response scale ranging from “*never*” to refer [Appendix](#) “*always*”.

While designing the questionnaire, a few procedural remedies to tackle the common method bias (CMB) were followed ([Podsakoff et al., 2003](#)). The respondents were assured about the anonymity and confidentiality of their personal information. Moreover, the items of the exogenous and endogenous variables were placed on the separate pages of the survey to avoid respondents guessing cause-effect relationships. Additionally, an attention check question was also put helping in shorting and discarding responses that were recorded without paying much attention to the questions ([Podsakoff et al., 2003](#)).

The survey was conducted and the data was collected over six days (from 12th May to 17th May 2020). During this time, India was under nationwide locked down. People were appealed to and allowed to go out of their home only in cases of medical emergencies, to purchase medicines and to buy essentials. Visit banks, ATMs, grocery stores and petrol/gas stations were also allowed. All essential and emergency services were functioning, but physical distancing criteria, along with other safety measures related to coronavirus COVID-19 pandemic, as chalked by the Indian Government, were adhered to.

An online data collection technique was used as it offers quick and easy access to population spread across larger areas (in the present study, across all six regions of India). The online survey also has the advantages of avoiding confounding sources along with the assurance of increased respondents’ anonymity ([Granello and Wheaton, 2004](#); [Hewson and Charlton, 2005](#); [Raat et al., 2007](#)). Additionally, non-representative sampling techniques in the form of convenience, as well as snowball sampling, were used. Similar sampling procedures have been followed in recent studies on the coronavirus COVID-19

(Pfattheicher *et al.*, 2020; Roy *et al.*, 2020; Zhang and Ma, 2020). The reference population (prospective respondents) for the present study were adult Indian population (Indian citizens, both male and female, born between 1946–1999, residing in any part of India at the time of undertaking the survey) and were either contacted through social media (WhatsApp, LinkedIn and Facebook or e-mail). Extant studies support the reliability of social media and e-mail for reaching the targeted respondents (King *et al.*, 2014) and even study in the domain of coronavirus COVID-19 have used this technique (Canning *et al.*, 2020; Roy *et al.*, 2020).

4. Analysis and results

In total, 395 prospective respondents opened the survey link and 20 of them did not participate in the survey by clicking on “I do not wish to participate”. The remaining 375 prospective participants clicked on “I wish to participate” and recorded their responses. First and foremost, data cleaning was undertaken for 375 respondents who participated in the survey. A total of 60 responses were dropped either because respondents did not attempt all the questions or because of the inattentive responses. A few responses were also not considered because of the “straight-lining” responses issues (Reiter, 2015). Post data cleaning, 315 responses (84% responses) were found fit and considered for the final analysis.

Furthermore, all three measures were subjected to EFA for refinement. This was followed by CFA of all the three measures to estimate the constructs’ validity and reliability along with the fitness of the measurement model. Additionally, the CMB test was also done. The analysis was conducted using IBM SPSS and AMOS 23 statistical software package. As suggested, multiple indices of model fit such as “Chi-square/df”, “comparative fit index” (CFI), “Tucker–Lewis index” (TLI), “incremental fit index” (IFI) and “root mean square error of approximation” (RMSEA) were considered and reported. Moreover, as suggested by the scholars, the following values of the multiple indices of model fit (Chi-square/df < 3; CFI, TLI, IFI > 0.90 and RMSEA < 0.08) suggesting good fit was considered (Hair *et al.*, 1998, 2006).

The values of the Pearson correlation were considered to estimate the relationship between the variables and the research hypotheses along with the mediator effect were tested using the PROCESS macro of Hayes (2017). PROCESS macros is a robust regression approach aimed at mediation, moderation and conditional process models analysis. Depending on the type of model to be estimated in a particular study, the researcher chooses a “pre-programmed” model type. Stepwise arguments and procedures facilitate the analysis including Sobel’s statistics and bootstrap estimations. Statistical outcomes such as path coefficients, standard errors, *t* and *p* values and confidence intervals along with others are estimated.

4.1 Demographic Characteristics

Out of the valid responses considered in the current study, around 70% were recorded by men and the remaining 30% were female respondents. Moreover, the majority of the respondents, approximately 87% were from Gen Y/Millennial cohort, 12.7% belonged to Gen X and only two respondents (0.6%) were from the Baby Boomer group (for details on generation cohort, please see Brosdahl and Carpenter, 2011). Additionally, 38.4% of respondents (highest percentage) were located in South India at the time of undertaking the survey. Also, 26% of respondents were located in North Indian, followed by 16.2% and 11.4% from Eastern and Western regions of India. The demographic characteristics of the respondents whose responses were considered for the final analysis are as provided in Table 1.

4.2 Scales validation analysis

EFA was undertaken for the three measures and factors were extracted based on the acceptable estimates of “Kaiser–Meyer–Olkin” (KMO) measure of sample adequacy, “Barlett’s test of sphericity” and significant level of $p < 0.001$. Eigenvalues > 1 , along with standard factor loadings > 0.5 , were considered in the current study (Field, 2009). For the mindfulness, the four items loaded on to one factor explaining 61.62% of the cumulative variance, and their standard factor loadings were in the range of 0.758–0.811. One item was dropped because of factor loading < 0.5 . The KMO estimates for the sample adequacy was 0.779 ($\chi^2 = 355.55$, $df = 6$), along with a significant result for the Barlett’s test of sphericity ($p < 0.001$). For the empathy scale, all the three items loaded significantly to one factor explaining 71.86% of the cumulative variance, with standardized factor loadings in the range of 0.817–0.859. The KMO estimates for the sample adequacy was 0.704 ($\chi^2 = 305.35$, $df = 3$), along with the significant Barlett’s test of sphericity results ($p < 0.001$). The physical distancing scale kept its original structure and both the items loaded significantly to a single factor explaining 84.27% of cumulative variance. The standard factor loadings of both the items were 0.918. The KMO estimates for the sample adequacy was 0.800 ($\chi^2 = 198.34$, $df = 1$), along with the Barlett’s test of sphericity significant results ($p < 0.001$).

4.3 Descriptive analysis

Individual’s mindfulness indicated significant correlations with the other variables showed the highest correlation with physical distancing ($r = 0.471$, $p < 0.01$) and vice versa. Empathy showed the highest correlation with an individual’s mindfulness ($r = 0.372$, $p < 0.01$) and vice versa. All the measures of the current study showed adequate Cronbach α (> 0.7). The descriptive statistics, namely, mean and standard deviation along with the values of Cronbach α and correlations between the variables, are as shown in Table 2.

Variable-Description	<i>n</i>	(%)
<i>Gender</i>		
Male	220	69.8
Female	95	30.2
<i>Generation cohort</i>		
Gen Y/Millennial	273	86.7
Gen X	40	12.7
Baby Boomer	2	0.6
<i>Present location</i>		
East	51	16.2
West	36	11.4
North	82	26.0
South	121	38.4
Central	12	3.8
North-East	13	4.2

Notes: Gen Y/Millennial – cohort born in between (1999 and 1981), Gen X – the group born in between (1980 and 1961) and Baby Boomer – the group born in between (1960 and 1946)

Table 1.
Demographic
characteristics of the
sample ($n = 315$)

4.4 Confirmatory factor analysis

CFA was conducted for the three constructs under consideration for the hypothesized model. The initial CFA results did not support the model fit and one item of individual mindfulness was dropped. An item of individual mindfulness was dropped because it has high standardized residual covariance and large modification indices. The CFA outcome of the final measurement model with eight items supported the multiple indices of the model fit. The model fit indices outcomes, namely, $\chi^2/df = 2.199$, CFI = 0.977, TLI = 0.963, IFI = 0.978 and RMSEA = 0.062, suggested good fit and were considered (Hair *et al.*, 1998, 2006).

Furthermore, standardized factor loading of all the items along with the average variance extracted (AVE) was found to be higher than the acceptable range of 0.50. For individual mindfulness, standardized factor loadings were in the range of 0.667–0.770, for empathy, the range was 0.659–0.846 and for physical distancing, between 0.737 and 0.930. Moreover, Cronbach α and the composite reliability values were higher than the threshold value of 0.7. Thus, these values support the convergent validity of the constructs in the current study (Fornell and Larcker, 1981). Additionally, the discriminant validity was confirmed by comparing the square root of the AVE (italics in diagonal) of each construct with that of the correlation coefficient of the other constructs. The AVE square root values were found to be higher than the correlation coefficients, supporting discriminant validity (Figueiro and Raufflet, 2015; Fornell and Larcker, 1981). Please refer to Table 2 for the details on α , CR, AVE and the square root of AVE.

Moreover, as suggested by the scholars (Du *et al.*, 2007; Podsakoff *et al.*, 2003), CMB was examined using Harman's single factor score. The result suggested no CMB issues as the single factor explained only 36.15% (approx.) of the cumulative per cent variance (which is < than the acceptable threshold limit of 50%) (Akdogan and Cimsir, 2019; Podsakoff and Organ, 1986).

4.5 Mediation analysis

The relationship between an individual's mindfulness and physical distancing (*H1*) and an individual's mindfulness and empathy (*H2*) were examined for a direct relationship. Moreover, the mediating effect of empathy on the relationship between an individual's mindfulness and physical distancing (*H3*) was also observed. Model 4 of the PROCESS macro by Hayes (2017), along with the bootstrapping (5,000 samples) method, was used for analysing mediation for the hypothesized model.

The analysis outcome showed that the individual's mindfulness is significantly and positively related to physical distancing ($B = 0.46$, $t = 7.65$, $p < 0.001$, please see Table 3) and an individual's mindfulness was also found to be significantly and positively related to empathy ($B = 0.43$, $t = 7.08$, $p < 0.001$, please see Table 3). Thus, the findings of the analysis supported hypotheses *H1* and *H2*.

Furthermore, to test the hypothesis *H3*, the association between individual's mindfulness and empathy ($B = 0.43$, $t = 7.08$, $p < 0.001$, please see Table 3) along with that of empathy

Table 2. Descriptive analysis, correlations and discriminant validity

	Mean	SD	Cronbach α	CR	AVE	1	2	3
Individual mindfulness	4.01	0.65	0.702	0.760	0.514	<i>0.717</i>		
Empathy	4.02	0.77	0.803	0.803	0.578	0.372**	<i>0.760</i>	
Physical distancing	4.49	0.76	0.813	0.824	0.704	0.471**	0.331**	<i>0.839</i>

Notes: ** $p < 0.01$ level (two-tailed); the italics numbers at the end of each row are square roots of AVE

and physical distancing ($B = 0.17, t = 3.14, p < 0.001$, please see [Table 3](#)) showed positive results. Moreover, a positive effect was noted for the direct relationship between an individual's mindfulness and physical distancing ($B = 0.46, t = 7.65, p < 0.001$, please see [Table 3](#)). Additionally, the bias-corrected estimate of the indirect effect of an individual's mindfulness on physical distancing ($B = 0.07, 95\% \text{ CI } [0.02, 0.15]$, please see [Table 3](#)) was found to be significant. Also, Sobel's test statistics outcome (Sobel $Z = 3.080, p < 0.01$) confirmed a significant indirect effect (Sobel, 1982). Thus, the mediation effect of the hypothesis $H3$ is supported. [Figure 1](#) shows the hypothesized model with results.

5. Discussion

The COVID-19 pandemic mars the present situation across the globe and researchers, including the health-care professional, are continually putting their best efforts to develop vaccines and find appropriate medicine to cure this viral disease. Government authorities, religious leaders, health-care professionals, celebrities and anyone and everyone who can influence the public are putting their best efforts and appealing to the general public to adhere to precautionary measures to avoid contacting COVID-19 disease. Despite the best efforts to curb the spread of the COVID-19 pandemic, the virus is spreading at a much faster rate and has infected more than 16.34 million and have killed 0.65 million people across 216 territories (as on 28th July 2020, [World Health Organization, 2020b](#)). Against this background, physical distancing has emerged as a possible solution to slow down the spread of COVID-19 pandemic and has been advocated by various stakeholders (authorities, politicians, health-care professionals, celebrities, religious leaders, etc.) to the general public to adhere to.

The current study aimed to empirically determine the association between an individual's mindfulness and physical distancing behaviour at the time of COVID-19 pandemic, which has spread across the globe and is threatening the existence of humankind. The study used the quantitative method and the online survey technique was used to collect the responses from the general adult population living across all the six regions of India.

The results supported a direct relationship between an individual's mindfulness and physical distancing behaviour, i.e. an increase in an individual's mindfulness was found to be positively influencing the physical distancing behaviour at the time when the world is threatened by the COVID-19 pandemic. The results also support the intervening role of empathy on the association between an individual's mindfulness and physical distancing behaviour. These results are in agreement with the "reperceiving" mechanism of mindfulness ([Shapiro et al., 2006](#)) that states the role direct of mindfulness in influencing prosocial behaviours, as well as the indirect influence through nurturing consciousness and by helping in recognizing and choose significant intrinsic values. Moreover, the findings are aligned with the existing studies supporting the role of mindfulness in encouraging

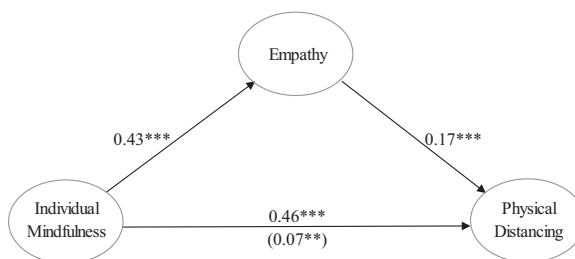


Figure 1.
The hypothesized model with results (value in parentheses shows indirect effect)

prosocial behaviours (Berry *et al.*, 2018; Donald *et al.*, 2019; Flook *et al.*, 2015; Hafenbrack *et al.*, 2019) and also the mediating role of empathy in the positive association between mindfulness and prosocial behaviours (Berry *et al.*, 2018; Dutton *et al.*, 2014; Glomb *et al.*, 2011; Hafenbrack *et al.*, 2019). Additionally, the findings also add to the scant number of existing studies that have tried explicating the mechanism of mindfulness in other's oriented behaviours (Berry *et al.*, 2018).

Moreover, the results of this study show the positive role of empathy in augmenting physical distancing behaviour and also the intervening role of empathy in the relationship between mindfulness and physical distancing behaviour was noted. These results are well-supported by extant theoretical arguments such as that of the "empathy-altruism hypothesis" which states about the role of empathy in promoting the welfare of others (Batson, 2010) and also by Schwartz's theory of basic values wherein self-transcendence values are shown to be linked to empathy and welfare of others (Balliet *et al.*, 2008; Myrskylä *et al.*, 2010; Pohlman *et al.*, 2016; Schwartz, 1992).

Thus, the present study contributes to the scant literature available in the area, trying to elucidate the role of human psychology in managing the spread of COVID-19 pandemic, especially by influencing and augmenting the role of the general public in adhering to physical distancing behaviour. The study is well-timed and we have tried responding to the research call of scholars engaged in studying human psychology and other factors in managing the COVID-19 pandemic. We have tried addressing Pfattheicher *et al.* (2020) call to test human psychological factors that could influence physical distancing behaviour during the COVID-19 pandemic. Moreover, this study complements to the emerging area of research trying to explicate the factors that influence individuals' decision to adhere to physical distancing policy to manage the spread of COVID-19 pandemic (Allcott *et al.*, 2020; Canning *et al.*, 2020; Hsiang *et al.*, 2020; Pennycook *et al.*, 2020). Additionally, in a recent study on the Indian population during COVID-19 pandemic, Roy *et al.* (2020) have raised their concern about people not adhering to and ignoring the importance of "physical distancing". The results of the present study wherein an individual's mindfulness showed a positive association with physical distancing behaviour could be helpful to motivate people in adhering to the physical distancing policy. This possible behaviour augmentation through mindfulness could be of some help in alleviating the concern raised by Roy *et al.* (2020) regarding the non-compliant behaviour of people towards physical distancing policy.

6. Implications

The present study explores the association between an individual's mindfulness, empathy and physical distancing behaviour and the results obtained could have useful implications for scholars and the policymakers.

6.1 Theoretical contributions

The conceptualization and the findings add to the existing scant literature in the domain trying to sneak into the human psychology that could be acting and augmenting the general public adhering to the physical distancing policy, which seems to have emerged as the primary line of defence to fight and check the spread of COVID-19 pandemic. To the best of our knowledge, this study is the first to conceptualize, empirically explore and extend the re-perceiving mechanism of mindfulness in explaining individuals' physical distancing behaviour in the pandemic situation, notably the COVID-19 pandemic. Additionally, the "empathy-altruism hypothesis" (Batson, 2010), and Schwartz's theory of basic values (Schwartz, 1992) have been also explored and extended in explaining individuals' physical distancing behaviour in the pandemic situation. Moreover, this study complements to the

emerging area of research trying to explain human psychological (Pfattheicher *et al.*, 2020) and other factors (demographic, political, economic, etc.) (Allcott *et al.*, 2020; Canning *et al.*, 2020; Pennycook *et al.*, 2020) that have been shown to influence individuals' behaviour to adhere to physical distancing policy to manage the spread of COVID-19 pandemic.

6.2 Practical implications

The results of the present study could prove to be a "holy grail" for the policymakers, health-care authorities and many others including government and non-government organizations and even corporate leaders who are responsible for and could be struggling for the successful implementation of physical distancing policy to mitigate the spread of COVID-19 pandemic. Extant scholarly work including empirical, meta-analytical and systematic reviews across human psychology, consumer behaviour, etc., the domain have portrayed mindfulness as a universal and secular phenomenon which could be enhanced through various mindfulness-based programs (for details on different mindfulness-based programs, please refer to Birnie *et al.* (2010) and Khoury *et al.* (2013, 2015). Similarly, various researchers have noted the benefits of mindfulness-based programs in augmenting general public behaviour (Tang *et al.*, 2013), including psychological welfare among the fit and healthy individuals (Carmody and Baer, 2008; Chiesa and Serretti, 2009) and also in bringing down and helping individuals in coping with tension (Cachia *et al.*, 2016). Moreover, the usefulness of mindfulness-based programs, both offline and online, have been tested across the different population and the findings were noted to be encouraging and positive (Ivtzan *et al.*, 2016; Joyce *et al.*, 2018; Morledge *et al.*, 2013; Pflugeisen *et al.*, 2016). Therefore, the dissemination of mindfulness-based programs, either through online or offline mode, among the general public could prove critical in the successful management of COVID-19 pandemic as it could help in promoting physical distancing behaviour and people would adhere to the physical distancing policy.

At the policy intervention level, we suggest that various stakeholders of our society (government authorities, politicians, health-care professionals, celebrities, religious leaders, etc.) should come together, appeal to the general public, help in the dissemination and also encourage the adoption of mindfulness-based programs among the people. Mindfulness programs, either customized or already available, could be made accessible to the general public through smartphones, video-module, teleconference or combination (for details on mode of dissemination, please refer Behl *et al.*, 2020; Fischer *et al.*, 2020; Helmich and Bloem, 2020; Ivtzan *et al.*, 2016; Joyce *et al.*, 2018; Morledge *et al.*, 2013; Pflugeisen *et al.*, 2016). Authorities could look forward to making use of various methods to disseminate mindfulness-based programs among the general public. Moreover, stress should be paid on online or physical contactless dissemination of mindfulness-based programs as it could serve the purpose of promoting the physical distancing behaviour along with adhering to the physical distancing policy.

Additionally, apart from augmenting physical distancing behaviour among the general population, mindfulness-based programs could also help in mitigating the negative consequences (such as anxiety, fear and stress) of the ongoing CORONA-19 pandemic (Fischer *et al.*, 2020; Helmich and Bloem, 2020; Lindsay *et al.*, 2019; Zheng *et al.*, 2020). The uncertainty and the gloomy situation which has been created because of the COVID-19 pandemic has drastically effected the life of many across the globe and mindfulness-based programs could be a way to fight anxiety and fear and could help people in relieving their day-to-day stress (Abramson Cancer Center, Penn Medicine, 2020; Mai, 2020; United Nation, 2020; Weiss, 2020).

Moreover, the outbreak of COVID-19 has posed unprecedented challenges to the corporates across the globe (Baker *et al.*, 2020; Donthu and Gustafsson, 2020; He and Harris, 2020) and the role of corporate leaders and change champions seem imperative in orchestrating turn around strategies to revive their organizations (Bodolica and Spraggon, 2020). A recent scholarly review published in this area has raised its concern about the lack of knowledge among the corporate leaders and change champions about such crisis management (Bodolica and Spraggon, 2020) and any research-based information which could help corporate leaders in the effective management of such a crisis could prove pivotal for the revival of the organizations (Behl and Dutta, 2020).

In this vein, the findings of the present study could help corporate leaders and change champions in formulating strategies that would help in the effective management of COVID-19 at the organization level, particularly the management of human resources. The decision-makers in the organization could look forward to strategizing and implement mindfulness-based programs among their employees which would further help the employees in mitigating the risk and effective management of COVID-19 spread by adhering to physical distancing policy. Moreover, mindfulness-based programs could also help in alleviating other psychological issues such as stress, anxiety and fear, among employees which could have crept in because of the COVID-19 pandemic crisis. Thus, knowledge about the application of mindfulness in managing the COVID-19 pandemic could be of much help to corporate leaders and change champions.

Thus, for the policymakers, health-care authorities and even change champions at the corporate who are responsible for the successful management of COVID-19 pandemic, dissemination of mindfulness-based programs among individuals could prove to be a “holy grail”. It would not only help in mitigating the risk of the spread of COVID-19 by promoting physical distancing behaviour but could also help in alleviating individuals from negative psychological issues such as anxiety, fear and stress that has secretly crept in the day to day life of people during COVID-19 pandemic.

7. Limitations and future research directions

As the findings of this study are based on the cross-sectional design, causality could not be established. Future research should go for longitudinal and experimental research designs helping in establishing the causal relationship among the constructs. Moreover, we have used convenience and snowball sampling techniques along with the self-reported survey approach, which has its limitations. Additionally, around 87% of the respondents belonged to the Gen Y/ Millennial cohort. Thus, the results should be taken with caution. For better generalizability of the findings, more studies should be undertaken, especially in different cultural contexts among the general population using different research designs. Future studies should also consider random sampling techniques for an extended generalization of the results. Moreover, in a few recent publications, mindfulness is discussed as a multidimensional concept and accordingly multidimensional measures have been developed. So, future studies could look for studying and try connecting physical distancing behaviour using multidimensional concepts and scales of mindfulness (e.g. “Comprehensive Inventory of Mindfulness Experiences”, scale, developed by Bergomi *et al.*, 2013). Additionally, there could be more possible mediators and moderators influencing this relationship and should be explored.

Despite the above caveats, the results of this empirical study about the effect of an individual’s mindfulness on physical distancing behaviour and the mediating role of empathy are encouraging for both scholars and practitioners. As mindfulness interventions could be disseminated among the general population helping them in augmenting their physical distancing behaviour to slow down the spread of COVID-19, it could be of much help in tackling this pandemic.

8. Conclusion

The present situation wherein the COVID-19 pandemic is spreading across the globe at a phenomenal rate, marred by the non-availability of vaccine or medicine to mitigate the spread or cure COVID-19 seems scary. Moreover, extant scholars and organizations such as WHO and CDC, have advocated the adoption of a physical distancing policy (wherein individuals maintain a distance of six feet with others) among the general public to mitigate the spread of COVID-19 virus. In this vein, any human psychological approach that could augment physical distancing behaviour (known to slow down the spread of COVID-19 virus) would prove to be a “holy grail”. Thus, based on the existing literature across the human psychology and behavioural domain, the present study tried to conceptualize and empirically explore the association between an individuals’ mindfulness with that of physical distancing behaviour and also the intervening role of empathy (empathy towards individuals most susceptible to the coronavirus) in this relationship. The findings of the present study are encouraging and based on the all India survey responses from 315 respondents belonging to the general adult population, individual’s mindfulness was noted to have a positive relationship with physical distancing behaviour. Moreover, empathy (empathy for those most susceptible to coronavirus COVID-19) was found to be mediating the relationship between mindfulness and physical distancing behaviour. Thus, from the findings of the study, it could be concluded that an individual’s mindfulness seems to promote physical distancing behaviour (a kind of prosocial behaviour), particularly in the case of the COVID-19 pandemic situation and individual’s mindfulness could act as a panacea installing the spread of this pandemic by promoting physical distancing behaviour among the general public. The findings of this study have both theoretical and practical implications. Apart from extending the role of mindfulness in managing pandemic, particularly by encouraging physical distancing behaviour among the general public in the case of COVID-19 context, the findings of this study could form the stepping stone for future research in this emerging area. Scholars working in the area of human psychology should feel encouraged to explore more on behavioural aspects of humans that could help in mitigating the risks of the present, as well as a future pandemic. The results could also be of great help to policymakers and authorities responsible for tackling the pandemic issues and could encourage them in framing and disseminating various mindfulness-based programs which could further promote physical distancing behaviour among the general public for the management and slowing down the spread of COVID-19 pandemic. Similarly, the findings could also help corporate leaders and change champions in orchestrating strategies that would also incorporate mindfulness-based programs. Strategizing and successful implementation of mindfulness-based programs at the organizations could be helpful in the effective management of COVID-19 among employees and could also prove pivotal for the revival of the organizations.

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Appendix. Survey instrument

Please provide the following demographic information.

1. Indicate your gender.
Male Female
2. You are born between which of the following years?
1999 – 1981 1980 – 1961 1960 – 1946
3. Please indicate, you are located in which part/region of India?
East West North South Central North-East

Below are statements about your everyday experience. Please indicate how often you currently have each experience. Answer what really reflects your experience rather than what you think your experience should be. Please remember, there are no right or wrong answers.

1. It seems I am “running on automatic” without much awareness of what I’m doing.
2. I rush through activities without being attentive to them.
3. I get so focused on the goal I want to achieve that I lose touch with what I am doing right now to get there.
4. I do jobs or tasks automatically, without being aware of what I’m doing.
5. I find myself doing things without paying attention.

Type the name of the fruit you like most.....

Please answer the following questions honestly and quickly. Please remember, there is no right or wrong answer.

1. I am very concerned about those most vulnerable to coronavirus COVID 19.
2. I feel compassion for those most vulnerable to coronavirus COVID 19.
3. I am quite moved by what can happen to those most vulnerable to coronavirus COVID 19.

Please answer the following questions honestly and quickly. Please remember, there is no right or wrong answer.

1. Because of coronavirus COVID-19, I am massively curtailing social contact (so-called “social distancing”).
2. Because of coronavirus COVID-19, it is very important that others massively curtail social contact (so-called “social distancing”).

Note: Respondents were asked to record their responses on a 5-point Likert scale (1 = never; 5 = always).

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