



The Hyderabad campus of the Narsee Monjee Institute of Management Studies (NMIMS) completed a successful season of placements for the PGDM batch of 2012-14. Considering the fact that the 2014 batch was approximately 244% larger than the batch of 2013, conducting a successful placement season was a herculean task in itself, taking into consideration the turbulent economic conditions. But NMIMS, Hyderabad, with its diligent placement committee and various other student driven clubs and committees worked indefatigably to make the placement season a big success.

At NMIMS Hyderabad, the second batch of full time students passed out of the Hyderabad campus, but the campus still received wholehearted support from both corporate scions and dynamic boutique businesses alike.

A Brief on the companies that partnered for corporate placements

Apart from long term company partners like ICICI Bank, Tech Mahindra, Mars International and Airtel; NMIMS, Hyderabad witnessed a whole new wave of diverse companies that participated in hiring.

Among them were companies such as ICRA, Whirlpool, ADP, DCB Bank, TATA International, Amazon, Vodafone, Hackett Group, Caresoft Global, ING Vysya, TCS, Crisil, FactSet, Deloitte, Royal Bank of Scotland, SKS Finance, Microsave, Citi group, Randstad, Cyient Limited, Gati KWE, Decathlon India, Idea, HT Media, Naukri.com, Khimji Ramdas (International partner), NSL Group, Sumedha Advisors, Beroe Inc, Bajaj electronics, DTDC, SynCore, MTR Foods and the likes.

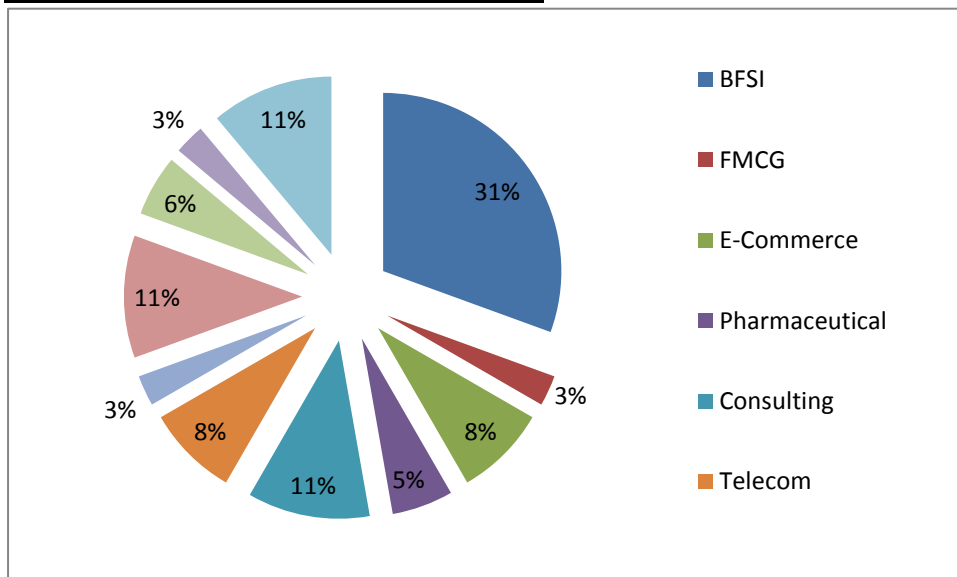
It was uplifting to see dynamic start ups and specialized consulting firms choosing to recruit from NMIMS, Hyderabad. Transparent Value, Zomato, Practo, My Health Pharma, Spring Leaf Retail Private Limited (Mastkalandar chain of restaurants), Merkenzezer Brandcom, Prajwal Consulting-CEO Serve, Medplus Pharma, Purple Talk and Strateology were amongst the same.

Predictive Analysis and Financial Analysis, Executive Assistant to CFOs, Core CEO's team, Retail and Corporate Sales, Business Development, Business Consultancy, Client Relationship Management, Business Expansion, Digital Marketing incorporated the list of the popular profiles offered.

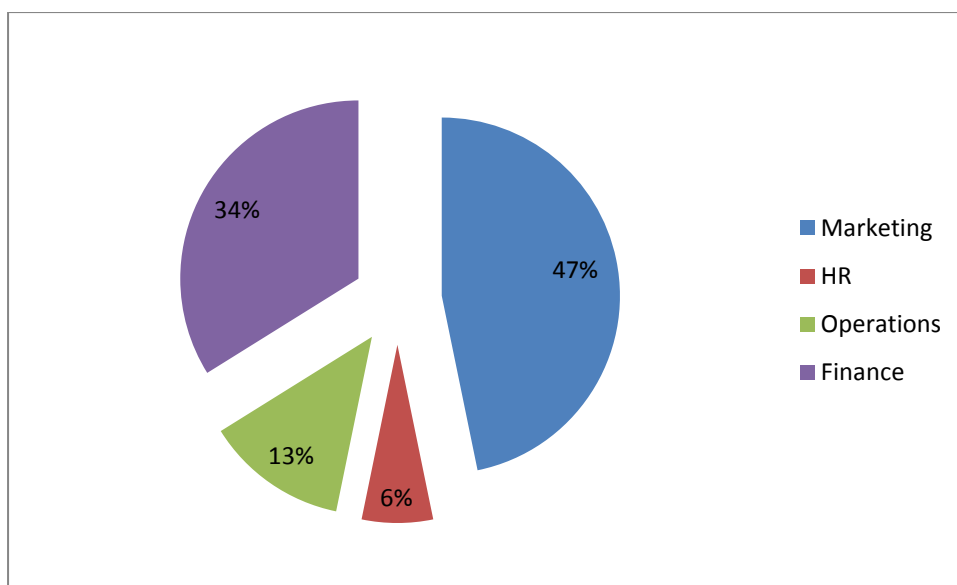
More than 48 companies participated in the hiring for the 2014 batch consisting of 62 students.

The highest CTC of 12 LPA and the average CTC stood at 8 LPA.

Sector-wise breakdown of the companies



Batch break-up of the batch on the basis of specialization



A brief on Summer Internships

Summer internship for the PGDM batch of 2013-2015 witnessed a great response from the corporate. A total of 46 companies offered internships from different sectors for the batch of 54. A diverse range of profiles were offered that included Financial Services & Consulting, Strategy, IT Consulting, Economic Research apart from the profiles such as Sales & Marketing, Corporate Banking, Operations and HR.

The corporate partners for internships included some big names in the financial sector such as GE Capital, Broadridge, SBI Life Insurance, IDBI federal, Bank of Baroda, Power Finance Corporation to name a few.

Placements 2012-2014 – NMIMS, HYDERABAD

FMCG/CD and telecom giants like Mondelez International -Cadbury, RJ Corp, Pepsi Co, Vodafone and Anchor-Panasonic, Samsung Electronics also participated in internship hiring.

Boutique consulting firms like Caresoft Global, The Strategist, JWT, Middle Earth and Creative Land Asia enthusiastically picked up our students as interns.

Other major participations included Schneider Electric, Maruti-Suzuki, Raymond, Wockhardt, Nagarjuna Fertilizers, and Stellar technologies.

An average of 20,000 INR was provided as stipend, the highest being approx 47,000 INR.

In a nutshell, it was refreshing to see companies putting faith in the youngest campus of the NMIMS Legacy in such a difficult job economy.

Approved By: