



Dr. Rajan Saxena

### Vice Chancellor's Profile

Dr. Rajan Saxena was the Director of IIM, Indore, S.P. Jain Institute of Management & Research and Dean of Narsee Monjee Institute of Management Studies, Mumbai. He has been in management education since 1972 and has over 37 years of professional experience in management education, research, consulting and institution building. He is an alumnus of Shri Ram College of Commerce, Delhi, from where he did his Bachelor and Master's program in commerce. He did his Ph.D. work at Delhi School of Economics in the marketing area and was awarded the Ph.D. by Delhi University. He has taught at XLRI-Jamshedpur, S.P. Jain Institute of Management & Research, Mumbai, IIM Calcutta and IIM Indore. He has also taught in University of Calgary, Canada and has been a British Council visitor at the University of Sterling, U.K. where he also taught in the entrepreneurship program. He is Visiting Professor at Pace University, NY.

### Vice Chancellor's Message

Five years back, we launched our activities at our Hyderabad Campus by offering a weekend 'Management Program for Executives' with a view to prepare managers to assume higher level responsibilities, to think holistically and to develop an integrated & strategic perspective. We also started our full time PGDM program in June 2011. Our dream is that NMIMS should play a definitive role in the 21st century technological, management and organizational research and educate to develop individuals who are socially sensitive and impact global development. Our mission therefore is to provide to the nation good quality trained human resources who are socially sensitive, have inquisitive minds and the persistence to change their own and organization's lives and contribute to make India a knowledge super power and the world a better place to live.

NMIMS as a business school has always remained among the top 10 business in India since 1995, a strong and stable base of faculty has helped the school to remain at the top. Excellence in teaching has always continued to be our motto and hence we encourage our faculty to excel in teaching and in at least one or more other areas like research, consulting, development, publication, etc.

Entrepreneurship has always defined the agenda of economic development in all major economies of the world. In the fast changing socio economic and technology environment, we believe we have a very special role to play in promoting entrepreneurship in technology and management.

Towards this end NMIMS will offer several Management Development programs for management professionals besides the MPE and the Full Time PGDM. We are quite sure that the management cadre of Hyderabad would benefit greatly by participating in NMIMS's cutting edge programs.



N. Jayasankaran

M.Sc., M.Ed., M.B.A.,  
M.Phil., Grad. O.R., Ph.D.,  
Advisor, NMIMS

### Prof. Emeritus

Dr. N. Jayasankaran, is an eminent professor of management, and is rated as one of the top five professors of management under the merit list published by Business Standard.

A great institution builder, the Bharathidasan Institute of Management (popularly known as BIM), grew in strength and recognition under his Directorship. Several of his students, mentored and groomed by him are Diplomats, Heads of large Corporations and eminent academicians.

Dr. Jayasankaran is an outstanding administrator and is associated with various professional bodies and High Level committees. He is the Former Vice Chancellor of Kanchi University; and the founder and secretary of the Ramanujan Mathematical Society of India.

He was an Executive Council Member of Association of Indian Management Schools, and is a Member of NAAC Inspection team. A very passionate teacher, he teaches various modules in Mathematics, Statistics, Operations Research, Indian Ethos, and Organization Behaviour. He truly is a rare mix of a hard core academician, strategic administrator and powerful speaker.



Dr. B. Karunakar

### Director's Message - May 2015

Excellence is doing something extraordinarily well. We at NMIMS Hyderabad strive to do the same, to bring excellence in the field of education. We take pride in sharing that NMIMS, Hyderabad had an exhilarating journey, since we started operations in November 2010 with "Management Program for Working Executives (MPE)". There has been no looking back since then as batch after batch joined us at regular intervals reposing confidence in us.

The program has been serving the executive education needs in Hyderabad, gaining traction primarily through the word of mouth. So far, ten batches have been launched with working professionals from the best of diverse companies and businesses. The classes are driven by the case study method, interactions, simulations and projects.

A question to ask yourself is "Why follow when you can lead?" Your 20 months with NMIMS Hyderabad can change everything!

Sharpening the saw and upgrading oneself is a crucial concept that people often forget after getting their first job. Our 20 month program will help you develop a comprehensive knowledge in Finance, Marketing, HR, Operations and IT. As a working professional it will help you to reinvent yourself, increase your bandwidth by acquiring general management competencies, assume higher responsibilities and achieve career growth.

Over the last 5 years, six batches have graduated through the 20 month program with a PGDBM degree. Four batches are currently running.

NMIMS has always been distinct with the qualitative manpower it possesses. The faculty is very experienced and is constantly designing pedagogic tools to cater to the changing business scenario. The administrative staff facilitates the campus with the right ambience required for a good learning environment.

We endeavor to provide a rewarding experience for the students so that they can meet the demands of the corporate world and society through successful careers.

For further details on the program, you may please get in touch with our counselors whose contact details are given below and also take a look at our website [www.nmimshyderabad.org/academics/programs](http://www.nmimshyderabad.org/academics/programs)

Email ID: [admissions.hyderabad@nmims.edu](mailto:admissions.hyderabad@nmims.edu)  
Tel: 040-27004842, 27015556 Ext: 220 / 243/9963477801/9676999561/2

Looking forward to your joining the program and reinventing yourself!

## Management Program for Executives (MPE)



SVKM's

### Narsee Monjee Institute of Management Studies

(Declared as Deemed-to-be University under Section 3 of the UGC Act, 1956)

12-13-95, Street No.3, Tarnaka, Hyderabad 500017

Tel 040 2701 5556, 2700 4842 E-mail [hyd@nmims.edu](mailto:hyd@nmims.edu)

## About SVKM

Shri Vile Parle Kelavani Mandal (SVKM) the parent body responsible for NMIMS, started with a genuine bid to help the Community with quality educational institutions. Its footprints are in school, International Baccalaureate, Arts, Science, Commerce, Engineering, Law, Management, Architecture, and Pharmacy Education. Today, the Mandal is led by Shri Amrishbhai Patel, who with his understanding of the socioeconomic and political reality of the country is giving a new direction to the institution and its programs.

## NMIMS Hyderabad

Narsee Monjee Institute of Management Studies (NMIMS) has been ranked 7th best B-School in the country by BusinessWorld (June 2012). Earlier, EconomicTimes Survey (April 2011) ranked NMIMS 6th among the Top Business Schools in India. NMIMS is one of the 5th Indian B-School members of GMAC. NMIMS has been awarded A+++ rating by CRISIL for its Full-Time MBA programs. NMIMS commenced its Management Studies in 1981 in Mumbai. It has expanded to Hyderabad in 2010.

NMIMS Hyderabad started its operations in November 2010 with the Management Program for Executives (MPE). Successful completion of this program leads toward of Post Graduate Diploma in Business Management.

Delivered on weekends, the program is designed to benefit working executives who wish to acquire cutting edge management skills. So, far six batches of MPE programs have convoked.

The work is progress on a 90 acre world class campus coming up at Jadcherla, Mahaboobnagar Dist.



## Eligibility Criteria

The eligibility criteria for the MPE are as follows:

- Graduates with consistently good academic and work record
- Minimum three years of work experience after graduation
- Minimum two years of work experience after post-graduation

## Selection Process

The selection of candidates is based on Personal Interview (PI) conducted by a panel. The panel is headed by the Director of the Institute. Due weightage will be given to the quality and duration of work experience.

## Duration of the Program

The total program duration is 20 months spread across five trimesters. The program will be conducted on all Sundays and at least one Saturday per month or on all Saturdays and at least one Sunday per month depending on participants' feedback. The classes will be held from 9.00 to 18.20 with tea-break and lunch break.

## PGDBM

After successful completion of the program the candidates will be awarded Post Graduate Diploma in Business Management by NMIMS University, Mumbai.

## Program Objectives

To prepare managers who are in the process of assuming higher level responsibilities to think holistically and develop an integrated and strategic perspective on managerial challenges faced in real life. The program will equip participants with sound concepts, analytics, leadership and change management skills. After completion of the program, participants can aspire to take up general management positions and leadership roles. The program will offer subjects for deeper study, horizontally across functional areas such as Finance, Marketing, HR, Operations and vertically across domains such as IT, Retail & Entrepreneurship.

## Application Form

Application form can be obtained from the office or downloaded from <http://www.nmimshyderabad.org/academics/programs/pgdbm-mpe/> and can be submitted along with Rs.1100/- payable by DD favoring 'SVKM's NMIMS University' or by cash at 12-13-95, Tarnaka, Street No.3, Secunderabad - 500017.

## USPs of the Program

1. A comprehensive course design to cover all the domains of management.
2. The program offers opportunities to deepen participant's understanding both horizontally in functional area subjects as well as vertically in specific industry domain such as IT and Retail.
3. A judicious blend of pedagogy involving interactive class sessions, case analysis and simulations and project work ensure effective absorption and application of concept.
4. Exposure to Business Analytics and Business Simulation.
5. Value-add workshops: Project Management, Business Etiquette, Leadership, Family Business, Indian Ethos & Values.

## Testimonials



*"The MPE course was highly satisfying in terms of content and the quality of teaching. Also enjoyed the interaction with colleagues and professors. All in all, it was an enriching experience."*  
- Akhilesh Verma, Batch 07



*"The PGDBM program from NMIMS, Hyderabad provided immense value by increasing my strategic and business awareness. Having my PGDBM demonstrates to my employers that I am committed to continuous learning and ensures that I have the skills necessary to drive value in our business activities. The knowledge I have gained from this program has given me the extra boost and credibility at work."*  
- Suman Kumar Bhowmick, Batch 05 (Topper)

## Credit Structure

In order to get the PGDBM a participant has to successfully complete 75 credits as given below:

1

### Trim-I (15 credits)

- Understanding Management Organization & Business
- Microeconomics
- Business Environment
- Quantitative Techniques
- Financial Accounting
- IT for Managers

2

### Trim-II (15 credits)

- Marketing Management 1
- Operations Management
- Financial Management
- Business Strategy Formulation
- Managerial Accounting

3

### Trim-III (15 credits)

- Marketing Management 2
- Project Management
- People & Organization Capability
- Business Strategy Implementation
- Strategic International Finance

4

### Trim-IV (15 credits)

- Business Analytics
- Negotiation Skills
- Business Simulation
- Ethics and Corporate Governance
- Consulting Skills
- Business Research Methods
- Leadership & Change Management

5

### Trim-V (15 credits)

- **Electives - Domain Areas**
  - Management of IT Services
  - Entrepreneurship
  - Retail Management

### Electives - Functional Areas

- **Finance**
  - Financial Dimensions of Corporate Restructuring
  - Entrepreneurial Finance
- **Marketing**
  - Customer Relationship Management
  - Strategic Brand Management
- **Operations**
  - Advanced Supply Chain Management
  - Six Sigma
- **HR**
  - High Performance Organizations
  - Talent Management

A participant may choose any two areas from the 4 functional areas and any two courses from the 4 domain areas. Classes will be held for electives only if a minimum of 5 participants have opted for the same. In case the numbers of participants opting for an elective is less than 5, the participants will be provided course material for self-study.

## Project Work

The Dissertation Project (3.0) credits, work will start from Trim 4 and will continue through Trim 5. The participants will be required to meet the faculty guide at least once in 15 days for discussion and reporting of progress. Assessment of the project will be against pre-determined milestones and deliverables such as data collection and analysis, draft report presentation, viva voce, and final project report.