



# **NMIMS Hyderabad Final Placement Report 2014-16**



NMIMS Hyderabad takes this opportunity to present the Placement Report of the final placement and summer internship processes, which commenced during the last week of September - early October, 2015 and successful completed by February 2016. The campus endeavours to further its corporate connect and reach and in so doing, ensures that a multitude of opportunities to work with corporate power houses reach the students. Whether these opportunities are in the form of final placements, summer internship programs, live projects or other corporate engagements, the campus aims to remain relevant with respect to ever-changing industry dynamics.

## Final Placements

- **Highlights: 100% Batch Placed with Average Package at INR 8.74 LPA**

The campus played host to a number of firms who recruited our students in the areas of Finance, Marketing, General Management, Consulting and Analytics. We are happy to report that **100% of the batch is successfully placed**. We attribute this success to our growing corporate database, our continued efforts to strengthen long standing corporate relationship and to the meticulous planning & implementation of our placement week that we executed for the very first time in September – early October 2015.

The placement week was dedicated towards inviting our top recruiters to the campus for placement and summer internship related activities which were held simultaneously as opposed to a rolling placement period that was executed the year before. About 20 companies picked up 100% of the batch and 43 plus companies have considered our campus for final placements. Moreover, due to the excellence demonstrated by students in their summer internship assignments, **22% of the batch received a PPO/PPI**, a figure that has doubled since last year, consistent with the growth trajectory of our campus. We acknowledge the collective effort of the placement department, faculty, students especially all those heading the student committees and clubs, as well as our strong alumni network, in making our placement season a huge success.



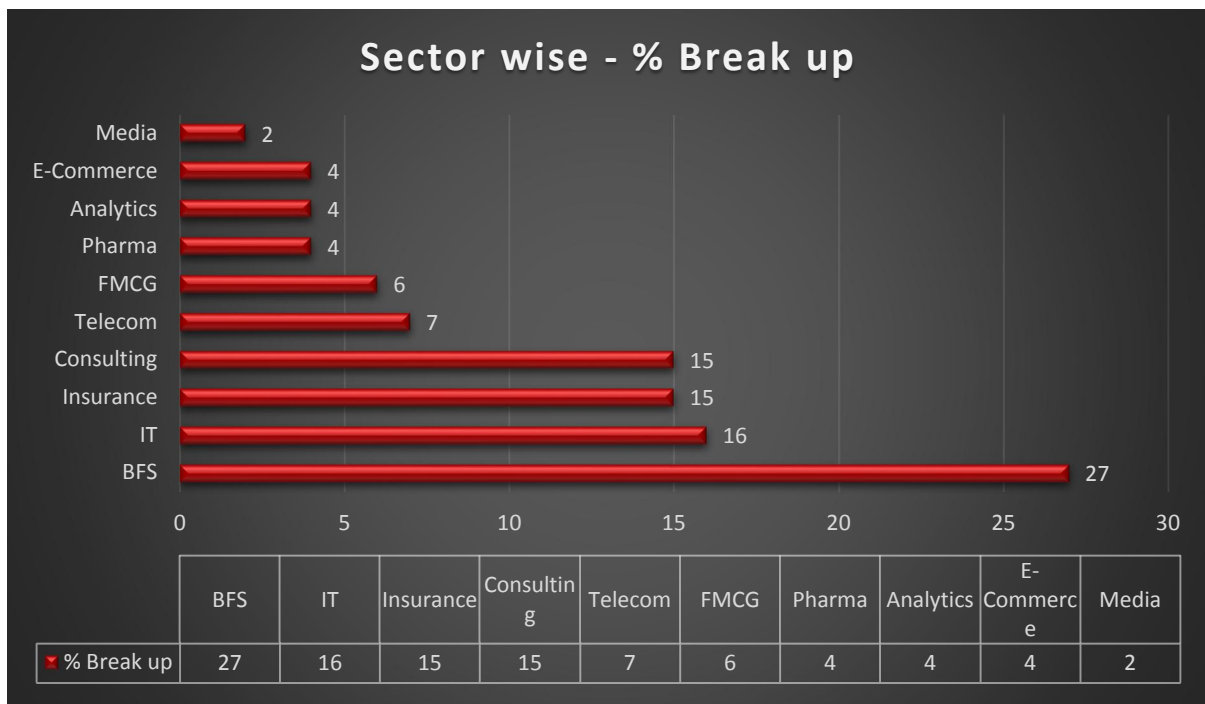
**Batch Placement Details:**

<b>Total Number of students</b>	<b>50</b>
<b>Optout</b>	<b>2</b>
<b>Total number of students placed</b>	<b>48</b>
<b>Average Salary</b>	<b>INR 8.74LPA</b>
<b>Highest Salary Offered</b>	<b>INR 13LPA</b>

**Companies:**

The prominent companies that considered NMIMS Hyderabad for final placements are ICICI Bank, Dell, Shopclues, Mars International, Crisil, SBI Life, HDFC Ltd, IMRB, Oracle, DSP Blackrock, HDFC Securities, Infosys, Factset, Thomson Reuters, Tata Consultancy Services, Tech Mahindra, Invesco, Atria Convergence Technology (ACT), Nephroplus, Positive Integers, Max Bupa Health, The Times Group, Shriram Value and the likes.

**Sector - Wise Placements:**



### Profiles Offered:

Management Trainee, Business Analyst, Functional Consultant, Senior Associate Consultant, Area Sales Manager, Product Manager, Category Marketing Manager, Account Manager, Solutions & Bid Management Consultants Associate Analyst (Equity Research), Senior Associate Analyst, Banking Operations, Business Development Manager, Corporate Sales and Banking Sales, Pre-Sales, Inside Sales, Project Manager, Financial Planning & Analysis Analyst etc.

### Summer Internship Report:

- **100% Placed with the highest stipend at INR 80K.**

Students spend eight weeks seeking real-world challenges by utilizing their academic skills in the areas of their interest during the summer internships. They work as interns for reputed organizations to gain rich hands on experience that helps hone job skills related to career choices. The internships are pivotal for their career development. Based on the students' performance during the internship, select internships will convert into a Pre-placement offer (PPO)/Pre-placement interview (PPI).

### Batch Summer Internship Placement Details:

<b>Total Number of students</b>	<b>81</b>
<b>Optout</b>	<b>0</b>
<b>Total number of students placed</b>	<b>81</b>
<b>Average Stipend</b>	<b>INR 14,500/-</b>
<b>Highest Stipend</b>	<b>INR 80,000/-</b>

### Companies:

The companies that considered the students from the batch of 2015-17 for Summer Internships are Shopclues, Genpact, De Shaw, HDFC Securities, IMRB, Cushman Wakefield, Gati KWE, Karvy Group, PepsiCo, ITC, Reliance BOI, SBI Mutual Funds, Coca Cola Ltd, Birla Sun Life Mutual Funds, Decathlon, Future Group, Smaash, JWT, Anchor Panasonic, SBI Life, HDFC

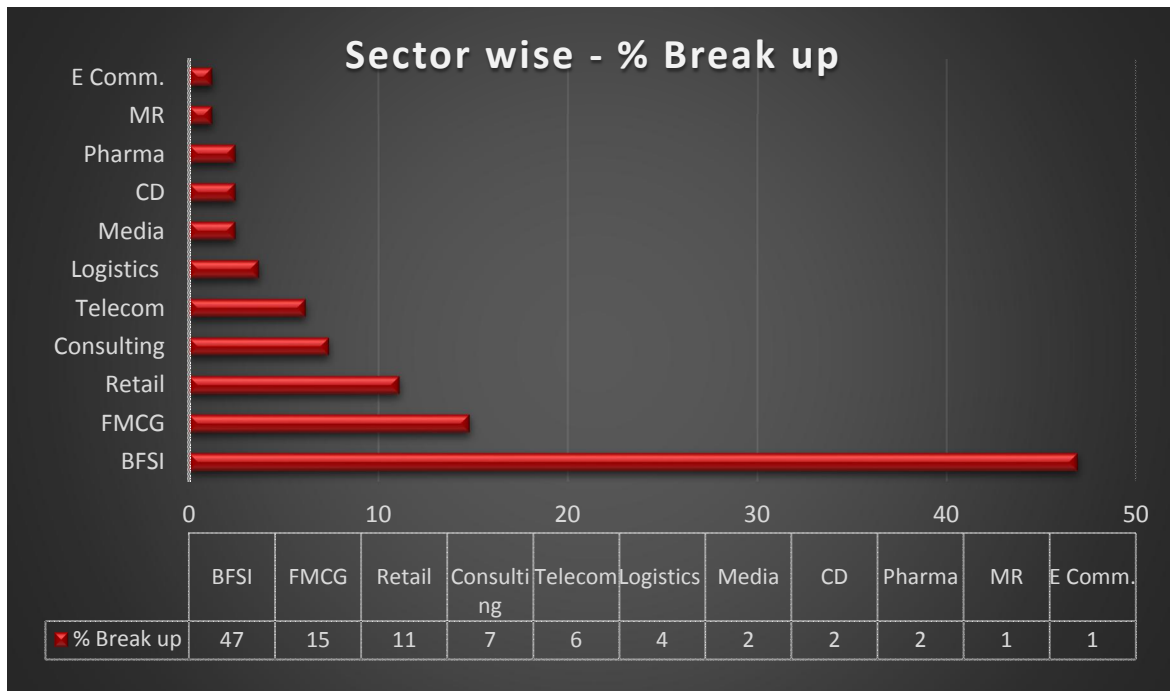


Bank, RK Swamy, Jubilant Food Works, Middle Earth, Caliber Technologies, Mondelez, Anand Rathi and the likes.

**Domains**

The summer internship offers were made by companies across Marketing & Sales, Finance, Operations and Human Resources specializations. The projects offered were in the domain of Analytics, Strategic Planning, Market Research, Sales, Branding, Corporate Finance, HR - Training & Development and Performance Reporting etc.

**Sector Wise Placements**



**Director’s Message:**

*"Some people dream of success while others wake up and work hard at it." - Winston Churchill*

The quote aptly describes the aspirations of NMIMS Hyderabad. We firmly believe that dreaming of success is great but working hard to actualize those dreams is true success! I am proud to share that the campus has yet again recorded 100% placements for the Batch 2014-16. I take this opportunity to thank all our corporate recruiters for their strong partnership and continued support. Hard work has always helped us maximize our potential and it continues to help us strive for excellence. We envision surpassing our own previous academic and placement records for the coming years and aspire to be one of the top B-Schools in the country.

- **Dr. Prithvi Yadav**