

EXECUTIVE POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE PGDM)

20 month Weekend Management Program for Executives



SVKM's
Narsee Monjee Institute Of Management Studies
(NMIMS)



www.nmimshyderabad.org

SVKM'S

Narsee Monjee Institute of Management Studies, Hyderabad

(Declared as Deemed to be University under Section 3 of the UGC Act, 1956)

#12-13-95, Street No. 3, Adj. to Big Bazaar, Tarnaka, Secunderabad - 500 017, TS, India,

Ph: (+91-40) 2700 4842 / 2701 5556, Mobile: 9963477801 / 9676999561

Email: admissions.hyderabad@nmims.edu | Web: www.nmimshyderabad.org/academics/programs

About SVKM

Shri Vile Parle Kelavani Mandal (SVKM) the parent body responsible for NMIMS, started with a genuine bid to help the Community with quality educational institutions. Its footprints are in school, International Baccalaureate, Arts, Science, Commerce, Engineering, Law, Management, Architecture, and Pharmacy Education. Today, the Mandal is led by Shri Amrishbhai Patel, who with his understanding of the socioeconomic and political reality of the country is giving a new direction to the institution and its programs.

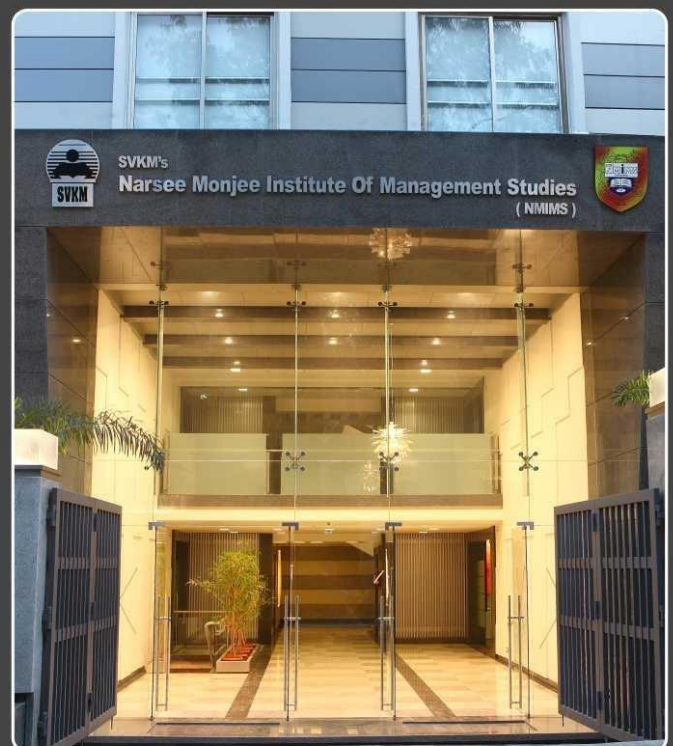
NMIMS Hyderabad

Narsee Monjee Institute of Management Studies (NMIMS) has been ranked 7th best B-School in the country by Business World (June 2012). Earlier, Economic Times Survey (April 2011) ranked NMIMS 6th among the Top Business Schools in India. NMIMS is one of the 5th Indian B-School members of GMAC. NMIMS has been awarded A+++ rating by CRISIL for its Full-Time MBA programs. NMIMS commenced its Management Studies in 1981 in Mumbai. It has expanded to Hyderabad in 2010.

NMIMS Hyderabad started its operations in November 2010 with the Management Program for Executives (MPE). Successful completion of this program leads toward of Post Graduate Diploma in Business Management.

Delivered on weekends, the program is designed to benefit working executives who wish to acquire cutting edge management skills. So far six batches of MPE programs have convocated.

The work is progress on a 90 acre world class campus coming up at Jadcherla, Mahaboobnagar Dist.



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Eligibility Criteria

The eligibility criteria for the Executive PGDM are as follows:

- Graduates with consistently good academic and work record
- Minimum three years of work experience after graduation
- Minimum two years of work experience after post-graduation

Selection Process

The selection of candidates is based on Personal Interview (PI) conducted by a panel. The panel is headed by the Director of the Institute. Due weightage will be given to the quality and duration of work experience.

Duration of the Program

The total program duration is 20 months spread across five trimesters. The program will be conducted on all Sundays and at least one Saturday per month or on all Saturdays and at least one Sunday per month depending on participants' feedback. The classes will be held from 9.00 to 18.20 with tea-break and lunch break.

Executive PGDM

After successful completion of the program the candidates will be awarded Executive -Post Graduate Diploma in Management by NMIMS University, Mumbai.

Program Objectives

To prepare managers who are in the process of assuming higher level responsibilities to think holistically and develop an integrated and strategic perspective on managerial challenges faced in real life. The program will equip participants with sound concepts, analytics, leadership and change management skills. After completion of the program, participants can aspire to take up general management positions and leadership roles. The program will offer subjects for deeper study, horizontally across functional areas such as Finance, Marketing, HR, Operations and vertically across domains such as IT, Retail & Entrepreneurship.

Application Form

Application form can be obtained from the office or downloaded from <http://www.nmimshyderabad.org/academics/programs/pgdbm-mpe/> and can be submitted along with Rs.1100/- payable by DD favoring 'SVKM's NMIMS University' or by cash at 12-13-95, Tarnaka, Street No.3, Secunderabad – 500017.

USPs of the Program

1. A comprehensive course design to cover all the domains of management.
2. The program offers opportunities to deepen participant's understanding both horizontally in functional area subjects as well as vertically in specific industry domain such as IT and Retail.
3. A judicious blend of pedagogy involving interactive class sessions, case analysis and simulations and project work ensure effective absorption and application of concept.
4. Exposure to Business Analytics and Business Simulation.
5. Value-add workshops: Project Management, Business Etiquette, Leadership, Family Business, Indian Ethos & Values.

Testimonials



“The MPE course was highly satisfying in terms of content and the quality of teaching. Also enjoyed the interaction with colleagues and professors. All in all, it was an enriching experience.”
- **Akhilesh Verma, Batch 07**



“The PGDBM program from NMIMS, Hyderabad provided immense value by increasing my strategic and business awareness. Having my PGDBM demonstrates to my employers that I am committed to continuous learning and ensures that I have the skills necessary to drive value in our business activities. The knowledge I have gained from this program has given me the extra boost and credibility at work.”
- **Suman Kumar Bhowmick, Batch 05 (Topper)**

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Credit Structure

In order to get the Executive PGDM a participant has to successfully complete 75 credits as given below:

1

Trim-I (15 credits)

- Understanding Management Organization & Business
- Microeconomics
- Business Environment
- Quantitative Techniques
- Financial Accounting
- IT for Managers

2

Trim-II (15 credits)

- Marketing Management 1
- Operations Management
- Financial Management
- Business Strategy Formulation
- Managerial Accounting

3

Trim-III (15 credits)

- Marketing Management 2
- Project Management
- People & Organization Capability
- Business Strategy Implementation
- Strategic International Finance

4

Trim-IV (15 credits)

- Business Analytics
- Negotiation Skills
- Business Simulation
- Ethics and Corporate Governance
- Consulting Skills
- Business Research Methods
- Leadership & Change Management

5

Trim-V (15 credits)

Electives - Domain Areas

- Management of IT Services
- Entrepreneurship
- Retail Management

Electives - Functional Areas

Finance

- Financial Dimensions of Corporate Restructuring
- Entrepreneurial Finance

Marketing

- Customer Relationship Management
- Strategic Brand Management

Operations

- Advanced Supply Chain Management
- Six Sigma

HR

- High Performance Organizations
- Talent Management

A participant may choose any two areas from the 4 functional areas and any two courses from the 4 domain areas. Classes will be held for electives only if a minimum of 5 participants have opted for the same. In case the numbers of participants opting for an elective is less than 5, the participants will be provided course material for self-study.

Project Work

The Dissertation Project (3.0) credits, work will start from Trim 4 and will continue through Trim 5. The participants will be required to meet the faculty guide at least once in 15 days for discussion and reporting of progress. Assessment of the project will be against pre-determined milestones and deliverables such as data collection and analysis, draft report presentation, viva voce, and final project report.

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Dr. Rajan Saxena

Vice-Chancellor, NMIMS

Vice Chancellor's Profile

Dr. Rajan Saxena was the Director of IIM, Indore, S.P. Jain Institute of Management & Research and Dean of Narsee Monjee Institute of Management Studies, Mumbai. He has been in management education since 1972 and has over 37 years of professional experience in management education, research, consulting and institution building. He is an alumnus of Shri Ram College of Commerce, Delhi, from where he did his Bachelor and Master's program in Commerce. He did his Ph.D. work at Delhi School of Economics in the marketing area and was awarded the Ph.D. by Delhi University. He has taught at XLRI-Jamshedpur, S.P. Jain Institute of Management & Research, Mumbai, IIM Calcutta and IIM Indore. He has also taught in University of Calgary, Canada and has been a British Council visitor at the University of Sterling, U.K. where he also taught in the Entrepreneurship program. He is a Visiting Professor at Pace University, NY.

Director's Profile

Has been a distinguish Professor of IIM with professional experience of more than two and half decades. Have been teaching premiere institutions in India like IITs, IIMs and foreign universities at University of Science & Technology of China (USTC), China, University of the West of England (UWE), UK and Hamline University, USA etc. Prof Yadav has been member of BoG, Indian Institute of Management (IIM Indore), Subject Matter Expert UPSC, Govt of India, UGC XI Plan Expert Committee member and Nominated Member of IITK-Senate, IIT Kanpur. Worked as researcher and consultants with organizations such as CREED (London), IVM (Amsterdam), World Bank, USAID & UNDP, Min. of Agriculture, Min of HRD, Army Management Services Board (AMSB) Min of Defence etc.

An expert in Data Mining, Business Intelligence Solutions, Six Sigma Applications and SPSS. Extensive research done in Banking & Financial Sector by BI, Six Sigma and Data Mining. SPSS based teaching materials and cases are very popular in IIMs. Have been conducting Management Development Programs (MDPs) & consultants to Industries, PSUs & NGOs on all aspects of management.



Dr. Prithvi Yadav

Director, NMIMS Hyderabad
Ex-Professor, IIM

Contacts

For further details on the program, you may please get in touch with our counselors whose contact details are given below and also take a look at our website www.nmimshyderabad.org/academics/programs

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Looking forward to your joining the program and reinventing yourself!