



www.nmimshyderabad.org

PGDM (Executive)

Post Graduate Diploma in Management (Executive)

Admissions Open for 14th Batch

About NMIMS

NMIMS, Hyderabad the newest member of the brand NMIMS University, aspires to impart enduring values to its various stakeholders through creation and dissemination of knowledge in management. Established in 2010, it is located in the happening city of Hyderabad, known as the Education hub and having the distinction of being the second largest city of IT exports from India. Entering its seventh year, the Institute remains deeply rooted to its commitment of building a legacy in impacting the organisations around by providing high quality professional talent. The institute believes in innovation and brings it to action by quickly responding to the rapidly changing business needs by adopting the best practices of leading global business schools. We go beyond the regular academic curricula with an emphasis on practice. Our students are given the opportunity to broaden their exposure through international Student Exchange Programmes. Our entrance test, NMAT by GMAC enables us to recruit potential talent that has the necessary skills needed to succeed in the 2 year programme and emerge with edge and confidence to tackle business challenges. Having successfully conducted National Research Conclaves and with AMBA accreditation under its belt, NMIMS, Hyderabad is poised for an exhilarating journey towards becoming one of the best B-School in the country



ELIGIBILITY CRITERIA

The eligibility criteria for the PGDM (Executive) are as follows:

- ▶ Graduates with consistently good academic and work record
- ▶ Minimum 3 years of work experience after graduation OR
- ▶ Minimum 2 years of work experience after post graduation

DURATION OF THE PROGRAM

The total program duration is 20 months spread across five trimesters. The program will be conducted on all Sundays and one Saturday per month.

APPLICATION FORM

Application form can be obtained from the office or downloaded from <http://www.nmimshyderabad.org/academics/programs/epgdm/> and can be submitted along with Rs.1100/- payable by DD favoring 'SVKM's NMIMS' or by cash at NMIMS Campus #12-13-95, Tarnaka, Street No.3, Secunderabad - 500017.

SELECTION PROCESS

The selection of candidates is based on Personal Interview (PI) conducted by a panel.

PGDM (EXECUTIVE)

After successful completion of the program the candidates will be awarded Post Graduate Diploma in Management (Executive) by NMIMS University, Mumbai.

PROGRAM OBJECTIVES

To prepare managers who are in the process of assuming higher level responsibilities to think holistically and develop an integrated and strategic perspective on managerial challenges faced in real life.

USPS OF THE PROGRAM

- ▶ A judicious blend of pedagogy involving interactive class sessions, case analysis, simulations and project work ensure effective absorption and application of concepts.
- ▶ The program will equip participants with sound concepts, leadership and change management skills.
- ▶ The program will offer subjects for deeper study, horizontally across functional areas (Finance/Marketing/HR and Operations) and vertically across domains (IT, Retail and Entrepreneurship).
- ▶ After completion of the program, participants can aspire to take up general management positions and leadership roles.
- ▶ Exposure to Business Analytics and Business Simulation and value-add workshops (Project Management, Business Etiquette, Leadership, Family Business, Indian Ethos & Values).

CREDIT STRUCTURE



15 Credits

TRIM 1

- ▶ Understanding Management & Organization
- ▶ Microeconomics
- ▶ Business Environment
- ▶ Quantitative Techniques
- ▶ Financial Accounting
- ▶ IT for Managers

15 Credits

TRIM 2

- ▶ Marketing Management 1
- ▶ Operations Management
- ▶ Financial Management
- ▶ Business Strategy Formulation
- ▶ Managerial Accounting

15 Credits

TRIM 3

- ▶ Marketing Management 2
- ▶ Project Management
- ▶ People & Organization Capability
- ▶ Business Strategy Implementation
- ▶ Strategic International Finance

15 Credits

TRIM 4

- ▶ Business Analytics
- ▶ Negotiation Skills
- ▶ Business Simulation
- ▶ Corporate Governance
- ▶ Consulting Skills
- ▶ Business Research Methods
- ▶ Leadership & Change Management

15 Credits

TRIM 5

Electives - Domain Areas

- ▶ Management of IT Services
- ▶ Entrepreneurship
- ▶ Retail Management

Electives - Functional Areas

Finance

- ▶ Financial Dimensions of Corporate Restructuring
- ▶ Entrepreneurial Finance

Marketing

- ▶ Customer Relationship Management
- ▶ Strategic Brand Management

Operations

- ▶ Advanced Supply Chain Management

- ▶ Six Sigma

HR

- ▶ High Performance Organizations
- ▶ Talent Management

A participant may choose any two areas from the 4 functional areas and any two courses from the 3 domain areas. Classes will be held for electives only if a minimum of 5 participants have opted for the same. The Dissertation Project (3.0) credits, work will start from Trim 4 and will continue through Trim 5. The participants will be required to meet the faculty guide at least once in 15 days for discussion and reporting of progress. Assessment of the project will be against pre-determined milestones and deliverables such as data collection and analysis, draft report presentation, vivavoce, and final project report

STUDENT SPEAKS



“With the ever changing times, it is important we keep ourselves equipped with the art of management, no matter the field you come from. For executives like me who always wished to pursue management study but couldn't invest in the time, PGDM (Executive) at NMIMS is a boon!”

- Rashmi Reddy
Psychologist and Freelance Counsellor
PGDM (Executive) Batch 13



“The program from NMIMS, Hyderabad provided immense value by increasing my strategic and business awareness. Having my degree demonstrates to my employers that I am committed to continuous learning and ensures that I have the skills necessary to drive value in our business activities. The knowledge I have gained from this program has given me the extra boost and credibility at work.”

- Suman Kumar Bhowmick,
Batch 05 (Topper)



Dr. Rajan Saxena

Vice-Chancellor, NMIMS

Vice Chancellor's Profile

Dr. Rajan Saxena was the Director of IIM, Indore, S.P. Jain Institute of Management & Research and Dean of Narsee Monjee Institute of Management Studies, Mumbai. He has been in management education since 1972 and has over 37 years of professional experience in management education, research, consulting and institution building.

Director's Profile

Prof Yadav has been member of BoG, Indian Institute of Management (IIM Indore), Subject Matter Expert UPSC, Govt of India, UGC XI Plan Expert Committee member and Nominated Member of IITK-Senate, IIT Kanpur. Worked as researcher and consultants with organizations such as CREED (London), IVM (Amsterdam), World Bank, USAID & UNDP, Min. of Agriculture, Min of HRD, Army Management Services Board (AMSB) Min of Defence etc.



Dr. Prithvi Yadav

Director, NMIMS Hyderabad
Ex-Proffesor, IIM

Resource Persons

Dr. Prithvi Yadav, Director – NMIMS, Hyderabad
Specialization: QT, Research Methods, Business Intelligence
Qualification: M.Sc., Stat. Ph.D.

Dr. Karunakar. B., Professor
Specialization: Strategy and General Management
Qualification: B. Tech, PGDM, Ph.D.

Dr. R.J. Ramalinga Swamy, Professor
Specialization: Statistics
Qualifications: M.A., M.Phil, Ph.D.

Prof. S.P.R. Vittal, Asst. Professor
Specialization: Finance
Qualification: M.B.A., (FPM -XLRI), Applied Finance Program (IIM Calcutta)

Dr. Kavita Sasidharan Kulkarni, Asst. Professor
Specialization: Marketing
Qualification: B.Sc., M.B.A., DST, M.Phil., Ph.D

Dr. Subhredndu Bhattacharya, Adjunct Professor
Specialization: Economics
Qualification: M.S (Physics, Electronics), M.S (History), M.S (Finance), Ph. D.(Economics)

Dr. G Radhakrishna, Associate Professor
Specialization: Marketing
Qualification: Ph.D., M.B.A., B.E.

Dr. Y L N Kumar, Associate Professor
Specialization: HR
Qualification: B.Com, MBA, Ph.D

Dr. Sasmita Misra, Asst. Professor
Specialization: HR
Qualification: M.A. (HRM), LLB, Ph. D.

Prof. Sunny Kumar Singh, Asst. Professor
Specialization: Economics
Qualification: FPM (IIM Lucknow), M.A. (Economics)

Dr Pradipta Patra, Asst. Professor
Specialization: Operations Management
Qualification: MSc Mathematics, FPM (Quantitative Techniques)

Dr. Nivedita Sinha, Asst. Professor
Specialization: Finance
Qualification: FPM (IIM Bangalore), BE Electrical Engg. (NIT Surat)

Dr. Anup Raj, Associate Professor
Specialization: Marketing
Qualification: PGDRM (IRMA), Ph.D

Contacts

For further details on the program, you may please get in touch with our counselors whose contact details are given below and also take a look at our website www.nmimshyderabad.org/academics/programs

SVKM'S

Narsee Monjee Institute of Management Studies, Hyderabad

Deemed-to be-UNIVERSITY

#12-13-95, Street No. 3, Adj. Big Bazaar, Tarnaka, Hyderabad - 500 017. TS India,

Email ID: admissions.hyderabad@nmims.edu

Tel: 040-27004842, 27015556 Ext: 220 / 243/9963477801/9676999561

Looking forward to your joining the program and reinventing yourself!